



Press Release

PORR Deutschland to build “Zalando Headquarters” in Berlin

Tender volume: approx. EUR 100m

Munich, 18 August 2016 -MGO I + II Development GmbH & Co. KG, project companies that are part of Münchner Grund Immobilien Bauträger GmbH, have hired PORR Deutschland as the general contractor to build the “Zalando Headquarters” in the Berlin district of Friedrichshain/Kreuzberg. Zalando, Europe’s leading online fashion platform, will be the main tenant of the two buildings, which will boast total office space of around 42,000m². Work will begin in September 2016, with a planned construction period of just 24 months.

“The innovative Zalando headquarters is an important tender for PORR in Germany. It gives us the opportunity to showcase our complete service range in building construction: from general planning through to turnkey construction”, said Karl-Heinz Strauss, CEO of PORR. PORR has already realised the two projects HOTEL + OFFICE CAMPUS Berlin and Arena Boulevard at the so-called Anschutz-Areal. The general planner for the “Zalando Headquarters” is PORR Design & Engineering.

The “Zalando Headquarters”

Until now the company’s individual departments have been split across the city and they will now be brought together in the new corporate headquarters, right beside the Mercedes Benz Arena. The creative and expressive office complex will consist of two new buildings with office space of around 28,700m² and 13,300m² respectively and offer attractive, modern, flexible workplaces for up to 2,700 employees. The impressive design by the HENN architects took first place in the competition. In their concept they have reinterpreted the typical Berlin perimeter block in the floor plans of the building. Here the inner courtyards back onto the outer edges of the plot and create an opening between the offices and the public space. Further inner and outer views come from the combination of transparent and translucent facades. In this way, the architects are projecting the corporate identity of Zalando onto the cityscape.

“One major advantage is that we have already been working closely with the project partners right from the planning phase. Our clients benefit from the cooperation across teams within PORR. Our interfaces are more efficient and we are able to fully utilise our performance potential”, added Frank Jainz, Managing Director of PORR Deutschland GmbH.

Facts and figures at a glance

Project type:	Building construction
Scope of services:	Construction including general planning of two office buildings with seven floors each and total office space of around 42,000m ²
Client:	MGO I + II Development GmbH & Co. KG, project companies of Münchner Grund Immobilien Bauträger GmbH
Contractor:	PORR Deutschland GmbH/internal service team of the Berlin branch office and large-scale projects office in Frankfurt, as well as PORR Design & Engineering GmbH
Construction start:	September 2016
Completion:	September 2018

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PORR Deutschland GmbH

PORR Deutschland GmbH is a full service provider active in every area of the construction industry. The service range includes building construction, traffic infrastructure and bridge construction, tunnelling and specialist civil engineering, power plant construction, hydraulic engineering, industrial construction and refurbishment, as well as environmental engineering and project development. Construction output of EUR 634m was generated in 2015, representing an increase of 7%. Order bookings rose by some 23%, while the order backlog was EUR 1,294m and thereby up by 4.7% year-on-year. In the medium term, PORR Deutschland GmbH is striving to generate construction output of at least EUR 1 bn in its core construction business. PORR Deutschland GmbH, with around 1,500 staff members, is part of the listed PORR AG, which has its registered seat in Vienna. The Group, with a workforce of around 14,000, generated production output in excess of EUR 3.5 bn in 2015. Germany is the most important foreign market of PORR AG.

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Images:



The new “Zalando Headquarters” stands out with its striking architecture developed by HENN; PORR is the general contractor.
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